



**HAPPINESS MATTERS.  
FOR THEM TOO.**







## YOU CAN GIVE **HAPPINESS. YES.**

Every morning, as the new Sun rises and we settle down to have a healthy breakfast, millions of children in our country start their day without any food. India is the home to 46.6 million stunted children with impaired growth and development mostly due to poor nutrition.

Our country ranked 131 out of 189 countries in the Human Development Index as per the 2020 UNDP report and ranked 94th out of 107 countries in the World Hunger Index 2020. India is among 88 countries that are likely to miss global nutrition targets by 2025, according to the Global Nutrition Report 2020. There's a gigantic gap in between what's needed and what's being done actually. Can we Hope to minimize it?

As per the Multidimensional Poverty Index (MPI), which is part of the 2020 Human Development Report of UNDP, 27.9% of the population are multidimensionally poor and 19.3% are vulnerable to multidimensional poverty (data of 2015/16). MPI measures deprivation on three key factors – health, education, and standard of living. Add to that, income poverty!

**Think about it. You can do a lot.  
You can make a BIG impact.**

Keep aside the responsibilities of the Government and the political leaders. We are paying our taxes. But is that all we can do? Will we not dare to do a lot more? Will you not contribute to make a big impact to the lives of the people who struggle to make their living and ensure that no one goes to bed hungry? Give them a chance. Give them a life. Give them happiness. Yes, you can do it.





# YOU CAN AND YOU MUST. YES.

The economic success story that our country has seen over the last two decades is nothing short of remarkable. Even in human development, we have done well. According to the 2020 Human Development Report of UNDP, Human Development Index value of India increased to 0.645 in 2019 from a low of 0.429 in 1990 – that is an increase of 50%.

But consider this – India's GDP in absolute value increased from 458.82 Billion USD in 1999 to 2875.14 Billion USD in 2019. That is a growth of 426%! During the same period, India's per capita GNI (Gross National Income) grew from 440 USD to 2130 USD – that is a whopping 384% increase. On the contrary, in about 29 years, our Human Development Index score increased only by 50%. Can we see the difference?

Clearly, there is a humongous gap in ensuring that the benefits of our remarkable economic success reach everyone in our country. This clearly means that in our narrative of economic success, certain elements in the delivery of development have been stuck in systemic inequities and this has led to deprivation of a large number people. This raises some serious question marks. Can we answer them?

## **Together we grow. Our growth story must be inclusive. It's common sense.**

Are we really doing enough collectively? Isn't it time that we, as sentient citizens and responsible organizations, must band together to address this unjust contradiction and bring in "inclusiveness" and "sustainability" within the purview of our "development paradigm"? I am sure that your answer to this will be an emphatic "WE MUST". Thank you very much for that. Let's do it.

*Dr. Gunwant Singh Mongia*

Chairman, Mongia Green Foundation





# BIRHORS NEED YOU TO ACT NOW.

Birhor community is one of the eight Particularly Vulnerable Tribal Groups (PVTG) living in Jharkhand. The word *Birhor* is derived from the word *Bir* meaning jungle and *hor* meaning man. Birhors depended entirely upon the collection of forest products for their living. But with fast reduction of forest cover due to industrial activities, Birhors have been facing serious loss of livelihood leading to extreme poverty. Birhors lag way behind in all aspects of human development including health, education, and employment. Can we hear the Rumble?

Birhor community is endangered as their population is dwindling steadily over the decades. As per 2011 Census, there were only 10,726 Birhors. As they have steadily lost their livelihood (due to reducing forest cover), they need rehabilitation and also mainstreaming into vocations which do not depend only on forest products. Can We Stop Looking and Start Seeing?

There have been commendable efforts from the Governments and various non-Government entities to help them develop in all essential aspects. Many in the community now have settled down in agriculture and rope making. But many others still retain their nomadic lives and engage in hunting and gathering. Can We Feel the Thirst Burning?

**We need to do a lot, massively.  
You can make a big impact. Today.**

Mongia Green Foundation has been helping to rehabilitate and mainstream the Birhor community. But there is a lot still to be done for the Birhors. Together with the Governments, we must make our efforts to help them rehabilitate so that they come out of extreme poverty. We still need to do a lot to make them literate, take care of their health and nutrition, and help their children go to schools. They are a part of us and they need us. Will you not care? There are a number of ways to show you care. Call us today to know how.





# ADOPT CHILDREN. HELP THEM GROW.

Tribal children and children from the socio-economically underprivileged sections of the society often face a bleak future due to extreme poverty or vulnerability to slip below the poverty line due to economic uncertainties and natural calamities such as the Covid-19 pandemic. Millions of such children are deprived from proper nutrition, healthcare, education, and even from basic clothing.

In Jharkhand, as per the National Nutrition Survey, 42.9% of the children are found to be underweight. Jharkhand is among the top five States in India as far as the number of malnourished children is concerned. Malnourishment affects their survival, growth, learning, performance, and future productivity as adults. How will India become “Self Reliant” by leaving these children behind?

We can do our bits by adopting tribal children and those who need our help. Adoption means taking a pledge to bear all the expenses for a school going children such as:

- Food
- Clothes
- School expenses including uniforms, books, stationaries, etc.
- Health insurance premiums & primary healthcare expenses
- Expenses for tuition on school subjects, expenses for governance

## Refuse to be ordinary. Transform children. Help the nation grow.

Mongia Green Foundation has been adopting tribal children since its inception in 2013. It doesn't really cost too much to adopt. What is needed is just a will to see happy faces. You just do not give but come and meet the children and their family members. Share their experiences. Share their joy. Know whose lives you are changing. Call us today to know how you can participate.





## HELP CHILDREN **EAT.** **WHAT THEY NEED.**

India's Mid-day Meal Scheme (MDMS), which delivers cooked meal on every school day to 115+ million students across India is one of the largest such schemes in the world. Sponsored by the Government of India, the scheme feeds all children who study in class 1-8 in government and government aided schools in India (including the *Madrasas* and *Maqtabas* supported under the *Sarva Shiksha Abhiyan*).

With a central budget allocation of 1.47 Billion USD, Mid-day Meal Scheme ensures that every child studying in class 1-5 gets 450 calories of food intake every day. This includes at least 12 gram of protein. For children studying in class 6-8, the figure is 700 calories per child per day including minimum 20 gram of protein. Is that a truthful stride?

For children from many poor families, the Mid-day Meal is the only balanced meal they have in a day. However, as per WHO's prescribed nutrition plan for children, depending upon a child's activity profile, a growing child in the age group of 6-14 requires between 1600-2600 calories a day. This tells us that children from the poor and underprivileged families need supplementary nutrition. Mid-day Meal is not enough.

**Food is basic. Children need nutrition.  
All of it. Make an impact.**

Mongia Green Foundation is implementing an ambitious supplementary nutrition project in the state of Jharkhand involving all the tribal/rural communities in villages and semi-urban areas. This, when scaled up suitably, can ensure that a very large number of children in India get their daily required food intake and all the essential nutrients for growth and development. Call us today to know how you can make a big impact in this.





## EDUCATION IS A MUST. **STOP THE DROPOUTS.**

In spite of the massive efforts that the Central Government and State Governments are making to reduce school dropout rates, the numbers are still quite worrisome. Affected by income deprivation and various other factors, dropout rates in some states with high tribal/rural population are still very alarming.

As per data available from U-DISE (Unified District Information System for Education) sources, in Jharkhand, only 30 out of 100 enrolled school children finish their senior secondary school while 53 finish secondary school. In Bihar, out of 100 enrolled school children, only 54 finish secondary school and 46 finish senior secondary school. Mostly because they can't afford to be in school.

You can take a pledge to bear all the educational expenses for school going children such as:

- School fees if applicable/college tuition and other fees
- School/college books, reference books, stationaries, etc.
- Basic tuition on school subjects, governance and supervision expenses
- Tutor fees for additional help for any qualifying/entrance examination
- School uniforms (or college uniforms if needed; general clothes)
- Hostel expenses if needed

**You can surely make a difference.  
A BIG difference to this.**

Mongia Green Foundation has been sponsoring tribal/rural students for higher education. Although there are different types of expenses to sponsor but the total amount will not be much. You will do enormous good for the nation if you help a youth transition from school to college and then to the workforce. Also know who you are sponsoring and directly participate. Call us today to know how.





## LET YOUR **HEART** **RUN HOSTELS.**

In many states with a high tribal/rural population like Jharkhand, many school going children drop out after finishing primary school as they do not find any upper primary or secondary school near their home or simply as they cannot afford buying school books. The same thing happens with many when they finish secondary or senior secondary school.

For example, in Jharkhand, out of 100 school going children, 17 drop out during primary school, 47 drop out during secondary school, and as many as 70 drop out after finishing secondary school. In Bihar, out of 100 school going children, only 46 finish their secondary school. In West Bengal and Telangana, the figure is 55.

So, apart from sponsoring education expenses, helping to build, maintain, and run student hostels is also a critical need in many areas in several states in India. Mongia Green Foundation maintains a hostel in Giridih where students can board and lodge for free. Many such hostels are needed.

**Hostels are not just hostels.  
It's where the future is born. You can help build.**

You can contribute to different types of expenses that are involved in building, maintaining, and running hostels for tribal school going children and children of other underprivileged sections of our society. Expenses such as:

- Cost of land and building construction; hostel upkeep and maintenance expenses
- Cost of hostel room furniture, kitchen equipment, staff room furniture, etc.
- Cost of food and clothes
- Cost of books, stationary; cost of governance and supervision

Call us today to know how you can participate in helping students access schools.





## EMPOWER THE ART SAVE TRIBAL ART.

Tribal folks pursue art forms which are fascinatingly beautiful. The true story of a nation lies in its folk culture. It is through folk songs, folk poetry and folk dances that the true spirit of a nation can be popularized. An artisan's knowledge is passed from generation to generation and most of the art forms are in existence over thousands of years. There are art forms, such as the *Sohrai Khovar* painting of Jharkhand, which has been given Geographical Indication (GI) tag, and *Warli Folk* painting of Maharashtra, have survived many thousand years.

*Sohrai Khovar* mural painted on the mud walls of many tribal houses in Jharkhand is a matriarchal art form passed from mothers to their daughters over generations. This is a ritualistic art form practised during local harvesting and marriage seasons.

There are many such art forms, which, if promoted, can change the socio-economic conditions of many tribal communities across India. A lot of efforts are being made by the Central and many State Governments to popularize and promote such art forms.

**You can also do a lot. It makes sense.  
And it can be a big business too.**

Mongia Green Foundation is in the process of studying various indigenous tribal art forms such as painting, woodwork, bamboo work, ornaments, etc. and has plans to promote these art forms in international markets. You can participate in this effort by sponsoring studies, sponsoring interns and fellows to work with tribal artisans and source such art forms for international markets.

There are many avenues through which you can participate to bring significant changes to the livelihood of many tribal communities. Call us today to know how.





## GIVING IS **HAPPINESS.** **YOUR HAPPINESS.**

We only have what we give. Giving builds our legacies. Our work leaves foot prints which might be overshadowed by someone else's work in the same domain but giving to improve the lives of others and working relentlessly to improve the lives of many create legacies which remain alive long after we are gone.

Giving is human. Giving gives us joy which is unparalleled. Giving makes us feel good about ourselves. Seeing a smile on the face of a child or a person from the underprivileged sections of the society multiplies the joy of giving manifold. As per the core teaching of all religions of the world, the best form of prayer and service to God is the selfless service to human beings, specially to those who need.

### **Giving is the only priority you should have. It is about happiness. Yours.**

At Mongia Green Foundation, we believe that giving is not only about offering donations or services *pro bono* but it is also about participating and feeling the true joy of giving. We do not believe in giving where you do not participate. We want you to come along with us and live the experience.

We want you to connect with every child or all the children you adopt, or everyone whose education you sponsor; we want you to come and spend time with the community and work with us in delivering services; we want you to interact, connect, and share your smile with the people who you care.

Call us today or write directly to: [ceo@mongiagreen.org](mailto:ceo@mongiagreen.org) to understand how we can help you participate and make a change to build your legacy.



# REFUSE TO BE ORDINARY.

# BE THERE. DO CARE. SHARE THEIR SMILE.

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